



## Interactive Reality

With a little arts & crafts, this flat print-out will simulate the coozie (a 3D cylinder). Please follow these instructions to ensure the app works properly:

- 1 SNIP, SNIP** Cut around the navy area below, getting as close to the edge as possible.
- 2 WRAP IT** Locate a can of your choice and wrap the paper around it. If there is extra material, it's okay to overlap a little. Just try not to let the graphics get covered up.
- 3 TAPE UP** Put a couple pieces of clear tape on the seam and admire your handiwork.
- 4 SCAN THE CAN** Launch the app and enjoy the experience.



**INTERACTIVE REALITY**

**SCAN THE CAN GOOZIE**

**2ND SURFACE**

**DESIGN**

**CO**

**POWERED BY HELAWARE.COM**

**612.339.2899**  
**2NDSURFACE.COM**

**WE MOTIVATE**  
**SPECTATORS**  
One Space at a Time.

**ADDRESS**

718 WASHINGTON AVE N  
MINNEAPOLIS, MN 55401

DOWNLOAD THE APP AT  
**2NDSURFACE.COM/IRDEMO**

The printout template is a dark navy blue rectangle with white and orange text and graphics. It features a large, stylized orange '2ND SURFACE' logo in the background. The main text 'SCAN THE CAN GOOZIE' is in large, white, outlined letters. There are several white hand-drawn diagrams of a coozie (a 3D cylinder) scattered around the text, showing how to wrap the paper around a can. A circular logo on the right side contains the '2ND SURFACE DESIGN CO' text and the 'S' icon. At the bottom, there is contact information and a URL to download the app.